



Dear Prospective Member,

The Greater Enid Chamber of Commerce exists to serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area. Since 1949, the Enid Chamber has supported a stable, successful, and sustainable business environment - one that honors Enid's history while remaining focused on its future.

An investment in the Enid Chamber creates value for your business while reinforcing a shared commitment to our community. Chamber membership places your business within a trusted network of engaged leaders who care deeply about Enid's future and believe that collaboration, integrity, and civic involvement help sustain a positive business climate that benefits employees, customers, and the community as a whole.

Chamber membership also provides practical value through:

- Opportunities for advertising and increased visibility
- Meaningful networking and relationship-building
- Access to business resources, information, and support
- Eligible to serve on the Board of Directors and/or Chamber committees
- Optional investments beyond membership that increase visibility at Chamber events while directly supporting education initiatives

We invite you to explore what Chamber membership can mean for your business and your role in the future of Enid. Together, we can continue building a community where businesses succeed and quality of life continues to grow.

Sincerely,

A handwritten signature in black ink that reads "Ryan Zaloudek". The signature is written in a cursive style with a large, prominent "R" and "Z".

Ryan Zaloudek
President & CEO
Greater Enid Chamber of Commerce

GREATER ENID CHAMBER OF COMMERCE

MEMBER BENEFITS

FREE MEMBER RESOURCES

Membership Directory
Guide To Enid
Enid Relocation Packets

MEMBER MARKETING SERVICES

Chamber Window Decal & Digital Logo

Let customers know your business provides community support for the Enid area.

Email Marketing/Chamber Eblasts

Publicize an upcoming event, promotion or other news to 1,000+ Chamber member reps.

A FREE eblast bundle is available annually to all Chamber members. The bundle includes up to three Eblast email marketing messages to be sent between July 1 and June 30 each year.

Additional eblasts will be at regular pricing:

- **\$65 ea. (bundle 3 for \$170) for businesses**
- **\$35 ea. (bundle 3 for \$90) for non-profits**

Website Marketing on www.enidchamber.com

- Gold Community Development Partners (CDP) featured on Enid Chamber homepage.
- All Community Development Partners highlighted on CDP link.

Social Media Posts

Member business events and information are often shared through Enid Chamber social media. The Enid Chamber social media platforms include Facebook, Instagram, Twitter, Pinterest and TikTok.

Chamber Board Room Access

Schedule the Enid Chamber Board Room for meetings or job interviews - **FREE** (as available during regular business hours)

Membership Mailing Addresses

Electronic list or mailing labels:
Short list (Primary Contacts)
Long list (All Company Reps)

\$35
\$75

NETWORKING & SPONSORSHIP OPPORTUNITIES

Ribbon Cuttings

Whether you are opening a new business, celebrating new ownership, or expanding, let the Chamber help introduce your business to the community.

Enid Chamber Ambassadors

Apply to become a member of the Ambassador team. Attend monthly meetings with fellow Ambassadors and increase your community visibility while representing the Chamber at ribbon cuttings and other events.

Business After Hours

Host or attend this popular networking event scheduled monthly September through April.

Promote your business and support the community by sponsoring or participating in our **annual events and programs.**

- **Become a Community Development Partner**
CDP's provide additional financial support for all major events (gold, silver, and bronze levels)
- **Host or Sponsor Business After Hours**
- **Increase your community visibility by sponsoring annual Chamber events**
- **Support community enhancement through Chamber programs:**
 - Committee of 100
 - Academic Achievement Awards
 - Special Recognition of Teachers
 - Enid 4 Teachers Discount Program
 - Military Discount Program
- **Support state and federal legislative initiatives:**
 - Enid Day at the Capitol
 - Federal Legislative Trip

ADVERTISING DISCOUNTS

Candy Cane Cash	25% Discount
A Guide to Enid	10% Discount
Membership Directory	Members Only

GREATER ENID CHAMBER OF COMMERCE

MEMBERSHIP AGREEMENT

COMPANY NAME: _____

As you would like it to appear in the Membership Directory.

Physical Address: _____

P.O. Box: _____ Date Est. _____

City: _____ State _____ Zip: _____

Phone () _____ Email: _____

Website: **www.**_____

Business Classification(s): _____

List the categories you would like to appear under in the Membership Directory.

Primary Contact: _____

Main recipient of communication with the Chamber including advertising and marketing opportunities. Will be listed as a representative in the Membership Directory.

Title: _____

Address: _____

City: _____ State _____ Zip: _____

Phone () _____ Fax () _____

Email: _____

List in Directory: Y N Receives: __Mail __ Eblasts __ Newsletter

Billing Representative: _____

Will be main recipient of all invoices and billing related inquires.

Address: _____

City: _____ State _____ Zip: _____

Phone () _____ Fax () _____

Email: _____

List in Directory: Y N Receives: __Mail __ Eblasts __ Newsletter

Additional Representative: _____

Title: _____

Address: _____

City: _____ State _____ Zip: _____

Phone () _____ Fax () _____

Email: _____

List in Directory: Y N Receives: __Mail __ Eblasts __ Newsletter

Additional Representative: _____

Title: _____

Address: _____

City: _____ State _____ Zip: _____

Phone () _____ Fax () _____

Email: _____

List in Directory: Y N Receives: __Mail __ Eblasts __ Newsletter

Military Discount **Teacher Discount**

Details: _____

MEMBERSHIP INVESTMENT

1. DETERMINE YOUR BASE RATE:

All businesses	\$325+employee count
Non-profit organizations (schools, local gov't entities, etc.)	\$175+employee count
Individual (retired, employee/contractor of a member)	\$150
Charitable organizations	\$175

2. DETERMINE INVESTMENT:

Most businesses / Non-profit organizations:

add: \$0 per the first 5 employees**
 \$10 each for the next 15 employees**
 \$5 each for the next 80 employees**
 \$1 for each of the remaining employees**

No. full-time employees _____

No. part-time employees _____

**Defined as any person working over 30 hours per week, or two part-time employees.

Financial Institutions: add \$25 per \$1 million in local deposits

Medical facilities/Hospitals: add \$2 per bed

Restaurants/Clubs: add \$5 per employee over 5 employees

Utilities: add .20¢ per customer

Hotels/Motels: add \$2 per room

Apartments: add \$2 per unit

3. MEMBERSHIP INVESTMENT:

1. Base Rate \$ _____
 2. Investment + \$ _____
Total Annual Investment = \$ _____

Payments to be paid:

- Annually Semi-annually Quarterly
 Monthly automatic bank draft (*Requires Authorization Agreement*)

Portion of Annual Investment \$ _____

Administrative Fee + \$ 25.00 (*one-time only*)

TOTAL = \$ _____

- Check enclosed Please bill me Credit Card

Greater Enid Chamber of Commerce
 210 Kenwood Blvd. • P.O. Box 907 • Enid, OK 73702
 580.237.2494 • enidchamber.com

Signature: _____

Date: _____

For Chamber office use only:

Date Received: _____

New Member Packet Sent: _____



GREATER ENID CHAMBER OF COMMERCE

EVENTS & PROGRAMS

ANNUAL EVENTS

Enid Day at the Capitol

Held annually in February/March

Purpose: Provides an opportunity to highlight state issues, funding priorities, and projects that impact Enid and NW Oklahoma.

Federal Legislative Trip

Scheduled annually in the spring

Purpose: Provides a great opportunity to demonstrate Enid's strong support for Vance Air Force Base and to promote federal legislative initiatives and opportunities that impact our region.

Enlisted Appreciation Night

Held annually

Purpose: Demonstrates Enid's strong support for Vance Air Force Base and for the contribution that the enlisted personnel make to the mission at Vance.

Northwest District Jr. Livestock Show

Held each year in February/March

Purpose: Promotes agricultural education and youth leadership through 4-H and FFA programs in Northwest Oklahoma.

Annual Meeting & Banquet

Held each year in June

Purpose: Year-end meeting held to review annual highlights, outline future objectives, recognize volunteers, and present annual awards.

Cherokee Strip Celebration

Held each year in September

Purpose: Historical event that commemorates the greatest of all land runs (parade, arts & crafts, entertainment, food booths, Great Land Run, etc.).

New Teacher/Welcome Reception

Held each year in the fall

Purpose: Welcome new teachers in the Enid Public School District as well as faculty and staff at Northern Oklahoma College and Northwestern Oklahoma State University.

Candy Cane Cash

Held in December

Purpose: The Greater Enid Chamber of Commerce and Enid News & Eagle/Eagle Marketing partner to promote Enid holiday shopping.

RECURRING EVENTS

Ribbon Cuttings

Scheduled as needed

Purpose: A service offered to new businesses and existing businesses that are relocating or expanding.

Business After Hours

Scheduled September through April

Purpose: Provides a marketing and public relations opportunity for the sponsor and a networking opportunity for Chamber members.

PROGRAMS

Academic Achievement Awards

Presented to area high school seniors each spring

Purpose: Recognition for area seniors who have excelled academically.

Committee of 100

Designation of these funds occurs in the fall

Purpose: Membership-wide fundraising request earmarked for a specific project, usually education related.

Enid 4 Teachers

Purpose: Provides business discounts for teachers in the region.

Special Recognition of Teachers

Presented each fall and spring

Purpose: Honor retiring teachers and Teacher of the Year.

ADDITIONAL CHAMBER AFFILIATIONS:

Enid Chamber board members or staff also serve on the following outside boards or committees:

- Enid First Team
- Human Services Alliance of Greater Enid
- Enid Regional Development Alliance
- Enid Higher Education Council
- Vance Development Authority
- NJCAA World Series Committee



GREATER ENID CHAMBER OF COMMERCE

2025 COMMUNITY DEVELOPMENT HIGHLIGHTS

- Enid was **ranked #4 on the list of top 8 best places to live in Oklahoma** and **#55 on the list of best places to live in the nation** by *US News and World Report*.
- City of Enid announced plans for a new **Jiffy Trip, public park and amphitheater** to be built at the south gateway to Downtown Enid.
- City of Enid is planning a **large sports complex** for youth baseball, softball and football.
- Sparq Renewables, NextEra Energy and the City of Enid are nearing completion on the **Scissorsail Renewables project** which will convert methane from municipal waste at the Enid City Landfill into renewable natural gas.
- City of Enid has acquired over 600 acres and utilized \$15.8 million in ARPA funding to develop **66th St. West Industrial Park**.
- City has been proactive in promoting **affordable housing opportunities** for Enid.
- Significant progress was made toward the completion of the **Kaw Lake water pipeline**. The project will provide a diversified, sustainable water source for Enid.
- **TAKKION** completed its new remanufacturing center which performs gearbox and main shaft repairs for wind towers. The company will provide 50 full-time jobs initially.
- **NextEra Energy Resources** is building a 250-megawatt solar energy center paired with 200-megawatts of battery storage southeast of Enid.
- **AircoCorp, Inc.** opened their facility on East Willow St. (previously Hackney Ladish) and is providing top-tier industrial coating to their corporate clients.
- **Bri-Steel** opened its seamless pipe manufacturing facility in the former GEFCO building.
- **Improvements at Enid Woodring Regional Airport** include a south ramp upgrade and a second new joint use hangar. The projects provide crucial mission support for Vance AFB.
- **The Early Childhood Center, a program of CDSA**, opened at Central Christian Church. It will accommodate up to 93 children (newborn to 4-year-old) and is expected to be a 5-star nationally accredited center after one year.
- CDSA is planning the **Monroe housing project** just north of Integris Health Enid Hospital. It will provide 14 one-bedroom units.
- **"The One"**, a holiday experience featuring a 122 ft. Christmas tree, performances and events along with Main Street Enid's annual **"Enid Lights Up the Plains"** and **"Holidays On Ice"** skating rink attracted thousands of visitors to Downtown Enid.

2025 CHAMBER EVENTS AND ACTIVITIES

- Organized the **Enid federal legislative trip to Washington D.C.** Primary topics included Vance AFB Squadron Ops Facility, infrastructure projects for Vance, and Eisenhower Elementary School.
- Organized **Enid Day at the Capitol** legislative meetings. Primary topics were tax cuts, higher education consolidation concerns and investing in infrastructure for economic development.
- **Chamber Ambassadors** conducted ribbon cuttings for new or expanding businesses and provided other volunteer support for the Chamber.
- Supported state legislation to **prevent foreign adversaries from acquiring land** near military installations and operation zones.
- Supported state legislation to establish the framework for **funding schools on military bases**.
- Offered free **email marketing** for members.
- Provided **academic achievement awards** for all Garfield County high schools.
- **Recognized retiring teachers** in Garfield County (Common Ed and Higher Ed).
- Promoted the **ENID 4 TEACHERS** program which provides business discounts for teachers in the region.
- Coordinated **Enid's military discount program**.
- Partnered with sponsors and other organizations to celebrate Enid's history and heritage through the **131st Cherokee Strip Celebration**.
- **Candy Cane Cash** promoted holiday shopping in Enid and provided \$15,000 in cash prizes.
- **NW District Jr. Livestock Show** attracted over 2,500 visitors, supported youth agriculture education, and raised over \$225,000 for premium sale exhibitors.
- **2Enlisted Appreciation Night** will provide food, cash and prizes from Enid's business community to support Vance Air Force Base enlisted personnel.
- **Enid Chamber Committee of 100** contributions helped provide scholarships for area students to attend Northern Oklahoma College-Enid and Northwestern Oklahoma State University-Enid.



GREATER ENID CHAMBER OF COMMERCE

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Mike Riddle, Cowboy Bank, Chairman
Ghent Hopkins, Baker-Harris Hopkins Insurance Agency, Chairman-Elect
Andie Cremer, Kentucky Fried Chicken, Immediate Past-Chairman
Jeremy Hladik, Hann, Rohrs and Associates, PLLC, Treasurer
Matthew Stogsdill, Scheffe Prescription Shops, State Economic Development/Gov't Affairs
Ashley Hendricks, Vance Air Force Base, Federal Economic Development/ Gov't Affairs
Jesse Ashlock, Autry Technology Center, Education & Community Development
Keri Haines, Individual Member, Membership Development
Ryan Zaloudek, Enid Chamber President & CEO

BOARD OF DIRECTORS

Clint Beagley , No Man's Land Foods	2026
Keaton Francis , Integris Health Enid Hospital	2026
Keri Haines , Individual Member	2026
Ashley Hendricks , Vance Air Force Base	2026
Jesse Ashlock , Autry Technology Center	2027
Ghent Hopkins , Baker-Harris Hopkins Insurance Agency	2027
Brooke Jackson , Stride Bank	2027
Matthew Stogsdill , Scheffe Prescription Shops	2027
Kyle Tefft , Edward Jones	2027
Darren Janes , TPI Staffing Service Inc.	2028
Jason Martin , Brown's Shoe Fit Co.	2028
Daulton Roberts , DMD, Healthy Smiles	2028
Tyler Rude , State Farm Insurance	2028
Rex VanMeter , St. Mary's Regional Medical Center	2028

EX-OFFICIO BOARD MEMBERS

Dr. Dudley Darrow, Enid Public Schools
Kelsi Hedger, Enid Chamber Ambassadors
Jeremy Hise, NOC-Enid
Kyle Hockmeyer, Autry Technology Center
Rob Houston, Visit Enid
Col. Joshua Lundebly, Vance AFB
Dr. Marcie Mack, Enid Regional Development Alliance
Alex Mantz, OG&E
Dr. Wayne McMillin, NWOSU-Enid
Sandra Robinett, AT&T
Dan Schiedel, United Way of Enid & NW Oklahoma
Ryan Sproul, ONG

Revised 1/27/26



GREATER ENID CHAMBER OF COMMERCE

THREE YEAR STRATEGIC PLAN (JULY 2025)

ECONOMIC & COMMUNITY DEVELOPMENT STRATEGY FOR THE ENID REGION

EDUCATION / COMMUNITY DEVELOPMENT

Support Education and Workforce Development

- Expand mentoring programs in elementary and middle schools
- Partner with local businesses to offer the ENID 4 TEACHERS discount program
- Support efforts to make Oklahoma K-12 teacher salaries among the highest in the region (retain and attract teachers)
- Utilize increased funding for the classroom to help reduce class sizes
- Support equitable, family-friendly open transfer guidelines for public schools (public to public)
- Support efficient use of public resources for common education (advocate sensible administrative consolidation to maximize funding for the classroom)
- Enhance state funding for post-secondary education (Career Tech & regional colleges and universities)
- Encourage expanded advance placement and concurrent enrollment in our schools
- Support efforts to increase enrollment at Autry Technology Center, NOC-Enid and NWOSU-Enid
- Advocate continued and expanded partnerships between Career Tech and Higher Ed institutions
- Provide marketing support for Leadership Greater Enid (LGE) program. Encourage organizations to utilize LGE graduates for boards and community leadership positions

LOCAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS

Support quality of life projects that help attract businesses, workers and families

- Support continued downtown development including improved walkability and expanded downtown residential living
- Advocate a sustainable city budget allocation for neighborhood parks, community parks and trails system
- Support efforts for physician recruitment to ensure access to quality healthcare for Enid, Vance AFB and Northwest Oklahoma residents
- Advocate affordable housing opportunities in Enid
- Help market Advance Soccer Complex (expand athletics tourism in Enid)
- Support efforts to build a new City of Enid sports complex for youth baseball, softball and football
- Support completion of the Kaw Lake pipeline project to provide a sustainable water supply for Enid
- Support efforts to reduce the inmate population at the Garfield County Detention Center (advocate swift adjudication and increased mental health & substance abuse services)
- Encourage coordination between city and county taxing jurisdictions to capitalize on opportunities
- Support Enid's brand identity and help deliver Enid's "boundless, vibrant, original" message through Chamber events, publications, social media and website

Increase Enid's retail market share, drawing power and sales tax base (Billion By 2025 Plan)

- Highlight the importance of supporting local businesses (keep retail and tax dollars at home)
- Help promote and market "The One" event throughout the Christmas season
- Encourage expansion of local retailers and support the recruitment of national retailers that fill a "gap" in Enid's market (increase shopping, dining, and entertainment venues)
- Support efforts to recruit a new, quality movie theater in Enid
- Advocate the use of incentives to promote community infill and re-development
- Revitalize and/or repurpose the Oakwood Mall property
- Promote holiday shopping in Enid through Candy Cane Cash event
- Support efforts to increase hotel room nights in Enid (conferences, conventions & sports tournaments)

OUR MISSION: TO SERVE THE COMMUNITY THROUGH THE ENHANCEMENT OF THE ECONOMIC CLIMATE AND QUALITY OF LIFE IN ENID AND THE SURROUNDING AREA



GREATER ENID CHAMBER OF COMMERCE

THREE YEAR STRATEGIC PLAN (JULY 2025)

STATE ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS

Promote state legislative initiatives that benefit Enid and NW Oklahoma

- Organize and promote Enid Day at the Capitol (highlight key issues and opportunities for Enid and NW Oklahoma)
- Protect the authority of cities to levy municipal sales taxes (local control)
- Advocate increased state investment in mental health and substance abuse services at the county level (hold the state accountable for utilizing the savings from criminal justice reform)
- Support sound state funding sources for Medicaid expansion and encourage state provider entities to expand their accountable care organizations to improve health outcomes
- Support the thorough review of business incentives and tax credits (eliminate or phase out those that are not effective or cost efficient)
- Protect effective business incentives that have proven to attract capital investment and create new jobs
- Work with other mid-size cities to protect and enhance rural health care, support regional colleges and universities, and support local control for municipalities
- Support key sectors in Enid's regional economy (energy, agriculture, medical, manufacturing)
- Advocate increased state funding for Enid's higher education institutions (improve access to Higher Ed)
- Utilize Oklahoma Strategic Military Planning Commission funding for projects that support VAFB
- Support regional highway improvements and continued funding for ODOT's 8-year plan
- Identify and promote local citizens to serve on state boards

FEDERAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS

Promote federal legislative initiatives that benefit Enid and NW Oklahoma

- Organize federal legislative trip to highlight community support for Vance AFB, promote mission growth opportunities for the base and support key sectors in Enid's regional economy
- Work with Oklahoma Delegation to fund the Squadron Ops facility at Vance AFB (include in NDAA)
- Build new Eisenhower Elementary School at Vance AFB (secure 20% local match)
- Protect air space for Oklahoma military installations (training routes, drop zones and runway approaches)
- Help develop new partnerships that are good for Enid, enhance Vance AFB and save military dollars
- Oppose federal regulations that place undue hardship on business and industry
- Oppose regulations or tax changes that hinder expanded oil and gas development (oppose federal regulation of hydraulic fracturing)
- Support immigration reform to secure the borders and provide a fair and efficient system for immigrants to enter or stay in the workforce
- Support Woodring airport improvements that benefit VAFB and increase overall utilization at the airport
- Support education initiatives that benefit Enid and NW Oklahoma post-secondary education institutions
- Support congressional action to adhere to federal spending limits and begin reducing the national debt

MEMBERSHIP DEVELOPMENT

Improve Membership Retention and Recruitment

- Realize a net gain in membership
- Expand membership benefits and marketing services
- Deliver value for membership investment (business climate efforts and direct benefits)
- Encourage board members and Ambassadors to be involved in membership recruitment and retention
- Offer new member orientation sessions
- Utilize committees and volunteers to implement successful Chamber and community events
- Enhance Chamber networking events for members
- Expand Chamber Community Development Partners program
- Utilize Ambassadors to welcome new and expanding businesses (ribbon cuttings and follow-up)

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