



Dear Prospective Member:

The mission of the Greater Enid Chamber of Commerce is to serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area.

The Greater Enid Chamber of Commerce strives to provide a clear and persuasive voice for the business community in governmental affairs at all levels. The Chamber works to recruit new businesses to the community and promote businesses already established in our fine city. The Chamber also promotes Enid as a visitor destination and conference site.

Volunteering your time on a committee makes the Greater Enid Chamber of Commerce a more effective and responsive organization, while providing you with valuable opportunities for professional growth and networking. We hope you will participate in committee work as your time permits. If your schedule does not permit, rest assured that your membership investment will help fund programs that will benefit Enid and your business.

Being a member of the Greater Enid Chamber of Commerce means having access to the many special events sponsored by the Chamber throughout the year. Each event provides a unique opportunity for advertising, networking, and participation. Please take advantage of the opportunities and services that are available to Enid Chamber members.

Sincerely,

A handwritten signature in black ink, appearing to read "Jon Blankenship". The signature is fluid and cursive, written over a small dot.

Jon Blankenship
Enid Chamber
President & CEO

Greater Enid Chamber of Commerce

Membership Benefits

Employment Postings

Job openings posted on www.workinenid.com

Your company's job openings are linked to www.workinenid.com; Enid's one-stop job board for local employment opportunities – **Free for Enid Chamber members.**

Member Marketing Services

Chamber Window Decal & Digital Logo

Let customers know your business provides community support for the Enid area.

Email Marketing/Chamber Eblasts

Publicize an upcoming event, promotion or other news to 1,000+ Chamber member reps.

A FREE eblast bundle is available annually to all Chamber members. The bundle includes up to three Eblast email marketing messages to be sent between July 1st and June 30th each year.

Additional eblasts will be at regular pricing:
\$65 ea. (bundle 3 for \$170) for businesses
\$35 ea. (bundle 3 for \$90) for non-profits

Website Marketing on www.enidchamber.com

- Gold Community Development Partners (CDP) featured on Enid Chamber homepage. All Community Development Partners highlighted on CDP link.

Social Media Posts

Member business events and information are often shared through Enid Chamber social media. The Enid Chamber social media platforms include Facebook, Instagram, Twitter, Pinterest and TikTok.

New Member Reception

Held semi-annually in the fall and spring

Get an overview of your Chamber membership benefits and learn how to maximize your return on investment. *(Open to all Chamber members)*

Chamber Board Room Access

Schedule the Enid Chamber Board Room for meetings or job interviews – **FREE**
(as available during regular business hours)

Membership Mailing Addresses

Electronic list or mailing labels
Short list (Primary Contacts) **\$35**
Long list (All Company Reps) **\$75**

Networking & Sponsorship Opportunities

Ribbon Cuttings

Whether you are opening a new business, celebrating new ownership, or expanding, let the Chamber help introduce your business to the community.

Enid Chamber Ambassadors

Apply to become a member of the Ambassador team. Attend monthly meetings with fellow Ambassadors and increase your community visibility while representing the Chamber at ribbon cuttings and other events.

Business Spotlight @ Lunch & Business After Hours

Business Spotlight held on second Tuesdays; Business After Hours held on second Thursdays, alternating months September – April.

Promote your business and support the community by sponsoring or participating in our **annual events and programs.**

- **Become a Community Development Partner**
CDP's provide additional financial support for all major events (gold, silver, and bronze levels)
- **Host a Business Spotlight or Business After Hours**
- **Increase your community visibility by sponsoring annual Chamber events**
- **Support community enhancement through Chamber programs:**
 - Committee of 100
 - Academic Achievement Awards
 - Special Recognition of Teachers
 - Enid 4 Teachers Discount Program
 - Military Discount Program
- **Support state and federal legislative initiatives:**
 - Enid Day at the Capitol
 - Federal Legislative Trip

Advertising Discounts

Candy Cane Cash	25% Discount
A Guide To Enid	10% Discount
Enid City Map	<i>Members Only</i>

Free Member Resources

Membership Directory
A Guide To Enid
Enid City Map
Enid Relocation Packets

Greater Enid Chamber of Commerce Membership Agreement

COMPANY NAME: _____

As you would like it to appear in the Membership Directory.

Physical Address: _____

P.O. Box _____ Date Est. _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Website: **www.**_____

Business Classification(s): _____

List the categories you would like to appear under in the Membership Directory.

I am interested in joining the chamber for the following reasons (check all that apply).

- ☐ Networking ☐ Advertising ☐ Community Support
☐ Sponsorship/Promotional Opportunities ☐ Legislative Issues
☐ Volunteer/Committee Involvement
☐ Business Education & Training

Primary Contact: _____

Main recipient of communication with the Chamber including advertising and marketing opportunities. Will be listed as a representative in the Membership Directory.

Title _____

Address: _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

Billing Representative: _____

Will be main recipient of all invoices and billing related inquiries.

Address: _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

Additional Representative: _____

Title _____

Address: _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

Military Discount ☐ **Teacher Discount** ☐

Will be included on discount lists maintained by the Chamber.

Discount Details: _____

MEMBERSHIP INVESTMENT

1. Determine your base rate:

All businesses	\$325+employee count
Non-profit organizations (schools, local gov't entities, etc.)	\$175+employee count
Individual (retired, employee/contractor of a member)	\$150
Charitable organizations	\$175

2. Determine investment:

Most businesses / Non-profit organizations:

add: \$0 per the first 5 employees**
\$10 each for the next 15 employees**
\$5 each for the next 80 employees**
\$1 for each of the remaining employees**

**Defined as any person working over 30 hours per week, or two part-time employees.

Financial Institutions: add \$25 per \$1 million in local deposits

Medical facilities/Hospitals: add \$2 per bed

Restaurants/Clubs: add \$5 per employee over 5 employees

Utilities: add .20¢ per customer

Hotels/Motels: add \$2 per room

Apartments: add \$2 per unit

No. full-time
employees _____

No. part-time
employees _____

MEMBERSHIP INVESTMENT:

1. Base Rate \$ _____

2. Investment + \$ _____

Total Annual Investment = \$ _____

Payments to be paid:

☐ Annually ☐ Semi-annually ☐ Quarterly ☐ Monthly automatic bank draft
(Requires Authorization Agreement)

Portion of Annual Investment \$ _____

Administrative Fee + \$25 (one-time only)

TOTAL = \$ _____

☐ Check enclosed ☐ Please bill me

Greater Enid Chamber of Commerce

210 Kenwood Blvd. • P.O. Box 907 • Enid, OK 73702
(580)237-2494 • (580)237-2497 fax • enidchamber.com

Signature: _____

Date: _____

For Chamber office use only:

Date Received: _____ New Member Packet Sent: _____



Greater Enid Chamber of Commerce Events & Programs

Annual Events

Annual Meeting & Banquet

Held each year in June

Purpose: Year-end meeting held to review annual highlights, outline future objectives, recognize volunteers, and present annual awards.

Candy Cane Cash

Held in December

Purpose: The Greater Enid Chamber of Commerce and Enid News & Eagle/Eagle Marketing partner to promote Enid holiday shopping.

Cherokee Strip Celebration

Held each year in September

Purpose: Historical event that commemorates the greatest of all land runs (parade, arts & crafts, entertainment, food booths, Great Land Run, etc.).

Enid Day at the Capitol

Held annually in February

Purpose: Provides an opportunity to highlight state issues, funding priorities, and projects that impact Enid and NW Oklahoma.

Enlisted Appreciation Night

Held each year in the spring

Purpose: Demonstrates Enid's strong support for Vance Air Force Base and for the contribution that the enlisted personnel make to the mission at Vance.

Federal Legislative Trip

Scheduled annually in the spring

Purpose: Provides a great opportunity to demonstrate Enid's strong support for Vance Air Force Base and to promote federal legislative initiatives and opportunities that impact our region.

New Teacher Reception

Held each year in the fall

Purpose: Welcome new teachers in the Enid Public Schools.

Northwest District Jr. Livestock Show

Held each year in March

Purpose: Promotes agricultural education and youth leadership through 4-H and FFA programs in Northwest Oklahoma.

Recurring Events

Business After Hours

Scheduled September through April

Purpose: Provides a marketing and public relations opportunity for the sponsor and a networking opportunity for Chamber members.

Ribbon Cuttings

Scheduled as needed

Purpose: A service offered to new businesses and existing businesses that are relocating or expanding.

Programs

Academic Achievement Awards

Presented to area high school seniors each spring

Purpose: Recognition for area seniors who have excelled academically.

Committee of 100

Designation of these funds occurs in the fall

Purpose: Membership-wide fundraising request earmarked for a specific project, usually education related.

ENID 4 TEACHERS

Purpose: Provides business discounts for teachers in the region.

Special Recognition of Teachers

Presented each fall and spring

Purpose: Honor retiring teachers and Teacher of the Year.

Additional Chamber Affiliations:

Enid Chamber board members or staff also serve on the following outside boards or committees:

- Enid First Team
- Cherokee Strip Community Foundation
- Human Services Alliance of Greater Enid
- Enid Regional Development Alliance
- Main Street Enid, Inc.
- Enid Higher Education Council
- Vance Development Authority
- Oklahoma Mid-Size Cities Coalition
- Strate Center Client Selection Committee
- NJCAA World Series Committee



Greater Enid Chamber of Commerce

2023 Community Development Highlights

- **Advance Soccer Complex** has opened. It's a tremendous quality of life and sports tourism asset for Enid.
- Enid City Commission has approved a **new 9-screen theater/entertainment center** to be located north of the soccer complex.
- City of Enid has acquired 400 acres and been approved for \$15.8 million in ARPA funding to develop a **new industrial park**.
- **No Man's Land Foods** completed a major expansion project in Enid.
- **Renew Energy** is completing its new wind turbine remanufacturing facility. The company will provide 50 full-time jobs initially with the potential to employ up to 100.
- **Bri-Steel** is opening a seamless pipe manufacturing facility in the former GEFCO building.
- **NextEra Energy Resources** is planning to build a 250-megawatt solar energy center paired with 200-megawatts of battery storage southeast of Enid.
- **PT** is expanding to provide increased stainless-steel capacity.
- **Kaw Lake water pipeline** is under construction. The project, scheduled for completion in 2024, will provide a diversified, sustainable water source for Enid.
- **New Robert M. Greer Campus** construction is nearing completion. The facility will ensure that Enid continues to offer quality care for dually diagnosed clients.
- Enid's W. Garriott corridor has **new restaurant and retail development**.
- **Improvements at Enid Woodring Regional Airport** include a south ramp upgrade and a second new joint use hangar. The projects will provide mission support for Vance AFB.
- **Wind development investment** in Garfield Co. is approaching \$2 billion.
- **Downtown Enid** is flourishing with new restaurants, bars, breweries, boutiques, and art projects.
- **"The One"**, a Christmas festival in Downtown Enid featuring a 122 ft. Christmas tree, concerts, expanded **Main Street Enid ice skating rink** and much more, attracted thousands of visitors to Enid.
- Great Plains Bank opened at its new location in **The District**.
- **Enid 2023 retail sales were up** and on pace for the Billion by 2025 goal.

2023 Enid Chamber Events & Activities

- Organized the **Enid federal legislative trip to Washington D.C.** Primary topics included Vance AFB priorities, community support for Vance, Farm Bill extension, border security and regulation of agricultural land purchases.
- Organized **Enid Day at the Capitol** legislative meetings. Primary topics were K-12 and higher education funding, medical marijuana regulation and OK Promise eligibility for Career Tech students.
- Advocated for SB 244 which requires LOFT to determine the savings from Criminal Justice Reform and allocate the savings for **mental health and substance abuse services**.
- Supported legislation to provide **teacher raises and increased funding for public schools**.
- Supported legislation to provide commercial driver's license (**CDL**) **eligibility** for individuals from the Marshallese community.
- Participated in **Oklahoma Mid-Size Cities Coalition** to advocate legislative priorities for mid-sized cities (rural health care, regional universities & colleges).
- **Chamber Ambassadors** conducted ribbon cuttings for new or expanding businesses and provided other volunteer support for the Chamber.
- Offered free **email marketing** for members.
- **Recognized retiring teachers** in Garfield County (Common Ed and Higher Ed)
- Promoted the **ENID 4 TEACHERS** program which provides business discounts for teachers in the region.
- Coordinated **Enid's military discount program**.
- Partnered with sponsors and other organizations to celebrate Enid's history and heritage through the **130th Cherokee Strip Celebration**.
- **20th Annual Candy Cane Cash** promoted holiday shopping in Enid and provided \$15,000 in cash prizes.
- **NW District Jr. Livestock Show** attracted over 2,500 visitors, supported youth agriculture education, and raised over \$280,000 for premium sale exhibitors.
- **Enlisted Appreciation Night** provided over \$15,000 in cash and prizes from Enid's business community to support Vance Air Force Base enlisted personnel.
- **Enid Chamber Committee of 100** contributions helped provide scholarships for area students to attend Northern Oklahoma College-Enid and Northwestern Oklahoma State University-Enid.

Greater Enid Chamber of Commerce

2023-2024 Board of Directors

Executive Committee

Alex Williams, Hammer-Williams Company, Chairman
Mike Riddle, Bank of Kremlin, State Economic Development/Gov't Affairs
Tim Starkey, Great Salt Plains Health Center, Federal Economic Development/ Gov't Affairs
Andie Cremer, Kentucky Fried Chicken, Education/Community Development & Chairman-Elect
Keri Haines, Individual Member, Membership Development
Julia Rohrs, Hann Plummer, Treasurer
Todd Earl, Stride Bank, Immediate Past-Chairman
Jon Blankenship, Enid Chamber President & CEO

Board of Directors

Through June 30

Jonathan Bushman, D.O. , Reliant Direct Primary Care	2024
Kim Collins , Edward Jones	2024
Justin Funk , O.D., Premier Eyecare of Enid	2024
Chuck Kearney , Autry Technology Center	2024
Leslie Magalios , Enid News & Eagle	2024
Jessy Chicas , Tyson Foods	2025
Matt Parrish , PT	2025
Mike Riddle , Bank of Kremlin	2025
Tim Starkey , Great Salt Plains Health Center	2025
Clint Beagley , No Man's Land Foods	2026
Keaton Francis , Integris Bass Baptist Health Center	2026
Keri Haines , Individual Member	2026
Ashley Hendricks , Vance Air Force Base	2026
Jesse Schoolcraft , Koch Fertilizer Enid	2026

Ex-Officio Board Members

Mandy Choat, Enid Chamber Ambassadors
Dr. Dudley Darrow, Enid Public Schools
Jeremy Hise, NOC-Enid
Kyle Hockmeyer, Autry Technology Center
Rob Houston, Visit Enid
Dr. Marcie Mack, Enid Regional Development Alliance
Alex Mantz, OG&E
Dr. Wayne McMillin, NWOSU-Enid
Martie Oyler, ONG
Natalie Rapp, Main Street Enid
Sandra Robinett, AT&T
Dan Schiedel, United Way of Enid & NW Oklahoma
Col. Charles Throckmorton, Vance AFB



Greater Enid Chamber of Commerce

Three-Year Strategic Plan (July 2023)

Our Mission: To serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area

Economic & Community Development Strategy for the Enid Region

EDUCATION / COMMUNITY DEVELOPMENT COUNCIL

Support Education and Workforce Development

- Expand mentoring programs in elementary and middle schools (support Coach a Kid program)
- Partner with local businesses to offer the ENID 4 TEACHERS discount program
- Support efforts to make Oklahoma K-12 teacher salaries among the highest in the region (retain and attract teachers)
- Utilize increased funding for the classroom to help reduce class sizes
- Support equitable, family-friendly open transfer guidelines for public schools (public to public)
- Support efficient use of public resources for common education (advocate sensible administrative consolidation to maximize funding for the classroom)
- Protect and enhance state funding for post-secondary education (Career Tech & Higher Education)
- Encourage expanded advance placement and concurrent enrollment in our schools
- Support efforts to increase enrollment at Autry Technology Center, NOC-Enid and NWOSU-Enid
- Advocate continued and expanded partnerships between Career Tech and Higher Ed institutions
- Provide marketing support for Leadership Greater Enid (LGE) program. Encourage organizations to utilize LGE graduates for boards and community leadership positions

LOCAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Support quality of life projects that help attract businesses, workers and families

- Support continued downtown development including improved walkability and expanded downtown residential living
- Advocate a sustainable city budget allocation for neighborhood parks, community parks and trails system
- Support efforts for physician recruitment to ensure access to quality healthcare for Enid, Vance AFB and Northwest Oklahoma residents (re-establish a primary care residency program in Enid)
- Utilize recent Enid housing study to help address housing needs
- Help market Advance Soccer Complex (expand athletics tourism in Enid)
- Support completion of the Kaw Lake pipeline project to provide a sustainable water supply for Enid
- Support efforts to reduce the inmate population at the Garfield County Detention Center (advocate swift adjudication and increased mental health & substance abuse services)
- Encourage coordination between city and county taxing jurisdictions to capitalize on opportunities
- Support Enid's brand identity and help deliver Enid's "*boundless, vibrant, original*" message through Chamber events, publications, social media and website

Increase Enid's retail market share, drawing power and sales tax base (Billion By 2025 Plan)

- Highlight the importance of supporting local businesses (keep retail and tax dollars at home)
- Help promote and market "The One" event throughout the Christmas season
- Encourage expansion of local retailers and support the recruitment of national retailers that fill a "gap" in Enid's market (increase shopping, dining, and entertainment venues)
- Support development of a new, quality movie theatre in Enid
- Advocate the use of incentives to promote community infill and re-development
- Revitalize and/or repurpose the Oakwood Mall property
- Promote holiday shopping in Enid through Candy Cane Cash event
- Support efforts to increase hotel room nights in Enid (conferences, conventions & sports tournaments)

STATE ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Promote state legislative initiatives that benefit Enid and NW Oklahoma

- Organize and promote Enid Day at the Capitol (highlight key issues and opportunities for Enid and NW Oklahoma)
- Protect the authority of cities to levy municipal sales taxes (local control)
- Advocate increased state investment in mental health and substance abuse services at the county level (hold the state accountable for utilizing the savings from criminal justice reform)
- Support sound state funding sources for Medicaid expansion and encourage state provider entities to expand their accountable care organizations to improve health outcomes
- Support the thorough review of business incentives and tax credits through the Oklahoma Incentive Evaluation Commission (eliminate or phase out those that are not effective or cost efficient)
- Protect effective business incentives that have proven to attract capital investment and create new jobs
- Work with other mid-size cities to protect and enhance rural health care, support regional colleges and universities, and support local control for municipalities
- Support key sectors in Enid's regional economy (oil & gas, agriculture, medical, etc.)
- Advocate increased state funding for Enid's higher education institutions (improve access to Higher Ed)
- Utilize Oklahoma Strategic Military Planning Commission funding for projects that support VAFB
- Support completion of the new Greer Center Campus in Enid (for dually diagnosed clients)
- Support regional highway improvements and continued funding for ODOT's 8-year plan
- Identify and promote local citizens to serve on state boards

FEDERAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Promote federal legislative initiatives that benefit Enid and NW Oklahoma

- Organize federal legislative trip to highlight community support for Vance AFB, promote mission growth opportunities for the base and support key sectors in Enid's regional economy
- Work with Oklahoma Delegation to fund the Squadron Ops facility and dormitory upgrade at Vance AFB
- Pursue federal funding for military quality of life initiatives to help establish a residency program in Enid (help address physician deficiencies for Vance AFB, Enid and NW Oklahoma)
- Protect air space for Oklahoma military installations (training routes, drop zones and runway approaches)
- Help develop new partnerships that are good for Enid, enhance Vance AFB and save military dollars
- Oppose federal regulations that place undue hardship on business and industry
- Oppose regulations or tax changes that hinder expanded oil and gas development (oppose federal regulation of hydraulic fracturing)
- Support immigration reform to secure the borders and provide a fair and efficient system for immigrants to enter or stay in the workforce
- Support Woodring airport improvements that benefit VAFB and increase overall utilization at the airport (new ramp, joint-use hangar)
- Support education initiatives that benefit Enid and NW Oklahoma post-secondary education institutions
- Support congressional action to establish spending limits and reduce the national debt

MEMBERSHIP DEVELOPMENT COUNCIL

Improve Membership Retention and Recruitment

- Realize a net gain in membership
- Expand membership benefits and marketing services
- Deliver value for membership investment (business climate efforts and direct benefits)
- Encourage board members and Ambassadors to be involved in membership recruitment and retention
- Offer new member orientation sessions
- Utilize committees and volunteers to implement successful Chamber and community events
- Enhance Chamber networking events for members
- Expand Chamber Community Development Partners program
- Utilize Ambassadors to welcome new and expanding businesses (ribbon cuttings and follow-up)