

Welcome

Dear Prospective Member:

The mission of the Greater Enid Chamber of Commerce is to serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area.

The Greater Enid Chamber of Commerce strives to provide a clear and persuasive voice for the business community in governmental affairs at all levels. The Chamber works to recruit new businesses to the community and promote businesses already established in our fine city. The Chamber also promotes Enid as a visitor destination and conference site.

Volunteering your time on a committee makes the Greater Enid Chamber of Commerce a more effective and responsive organization, while providing you with valuable opportunities for professional growth and networking. We hope you will participate in committee work as your time permits. If your schedule does not permit, rest assured that your membership investment will help fund programs that will benefit Enid and your business.

Being a member of the Greater Enid Chamber of Commerce means having access to the many special events sponsored by the Chamber throughout the year. Each event provides a unique opportunity for advertising, networking and participation. Please take advantage of the opportunities and services that are available to Enid Chamber members.

Sincerely,

A handwritten signature in black ink that reads "Jon Blankenship". The signature is written in a cursive style with a large, stylized initial "J".

Jon Blankenship
Enid Chamber
President & CEO

Greater Enid Chamber of Commerce

Membership Benefits

Small Business Chamber Alliance

State Chamber of Oklahoma E-membership *(complimentary)*

E-membership is available to Enid Chamber members with 2-25 employees. It provides expanded opportunities to be engaged on legislative issues that affect your business.

Member Marketing Services

Chamber Window Decal & Digital Logo

Let customers know your business provides community support for the Enid area.

Email Marketing

Publicize an upcoming event, promotion or other news to 1,000+ Chamber member reps.

All Chamber members receive a FREE eblast bundle annually (3 eblasts July – June) NEW!

Additional eblasts will be at regular pricing:
\$65 ea. (bundle 3 for \$170) for businesses
\$35 ea. (bundle 3 for \$90) for non-profits

Business of the Week NEW!

The Enid Chamber will feature 2 businesses every week via Chamber Facebook posts. We will normally highlight one retail business and one other business each week.

New Member Reception

Held semi-annually in the fall and spring

Get an overview of your Chamber membership benefits and learn how to maximize your return on investment. *(Open to all Chamber members)*

Chamber Board Room Access NEW!

Schedule the Enid Chamber Board Room for meetings or job interviews – **FREE**
(as available during regular business hours)

Website Marketing on www.enidchamber.com

- Gold Community Development Partners (CDP) featured on Enid Chamber homepage. All Community Development Partners highlighted on CDP link.
- Advertise your job openings by linking your company's website to www.enidchamber.com. **FREE**

Membership Mailing Addresses *(Electronic list or mailing labels)*

Short list (Primary Contacts) **\$35**
Long list (All Company Reps) **\$75**

Networking & Sponsorship Opportunities

Ribbon Cuttings

Whether you are opening a new business, celebrating new ownership or expanding, let the Chamber help introduce your business to the community.

Ambassador Membership

Increase your community exposure while also representing the Chamber at events and ribbon cuttings.

Business Spotlight @ Lunch & Business After Hours

Business Spotlight held on second Tuesdays; Business After Hours held on second Thursdays, alternating months September – April.

Promote your business and support the community by sponsoring or participating in our **annual events and programs.**

- **Become a Community Development Partner**
CDP's provide additional financial support for all major events (gold, silver and bronze levels)
- **Host a Business Spotlight or Business After Hours**
- **Increase your community visibility by sponsoring annual Chamber events**
- **Support community enhancement through Chamber programs:**
 - Committee of 100
 - Academic Achievement Awards
 - Special Recognition of Teachers
 - Enid 4 Teachers Discount Program
- **Support state and federal legislative initiatives:**
 - Enid Day at the Capitol
 - Federal Legislative Trip

Advertising Discounts

Candy Cane Cash	25% Discount
Enid Newcomers Guide	10% Discount
Enid City Map	<i>Members Only</i>
Membership Directory	<i>Members Only</i>

Free Community Resources

Membership Directory
Enid Newcomers Guide
Enid City Map
Enid Relocation Packets

Greater Enid Chamber of Commerce Membership Agreement

COMPANY NAME: _____

As you would like it to appear in the Membership Directory.

Physical Address: _____

P.O. Box _____ Date Est. _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Website: **www.**_____

Business Classification(s): _____

List the categories you would like to appear under in the Membership Directory.

I am interested in joining the chamber for the following reasons (check all that apply).

- Networking Advertising Community Support
 Sponsorship/Promotional Opportunities Legislative Issues
 Volunteer/Committee Involvement
 Business Education & Training

Primary Contact: _____

Main recipient of communication with the Chamber including advertising and marketing opportunities. Will be listed as a representative in the Membership Directory.

Title _____

Address: _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

Billing Representative: _____

Will be main recipient of all invoices and billing related inquires.

Address _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

Additional Representative: _____

Title: _____

Address: _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Email _____

MEMBERSHIP INVESTMENT

1. Determine your base rate:

All businesses	\$275+employee count
Non-profit organizations (schools, local gov't entities, etc.)	\$150+employee count
Individual (retired, employee/contractor of a member)	\$125
Charitable organizations	\$150

2. Determine investment:

Most businesses / Non-profit organizations:

add: \$0 per the first 5 employees**

\$10 per the next 15 employees**

\$5 per the next 80 employees**

\$1 for each of the remaining employees**

**Defined as any person working over 30 hours per week or two part-time employees.

No. full-time employees _____

No. part-time employees _____

Financial Institutions: add \$25 per \$1 million in local deposits

Medical facilities/Hospitals: add \$2 per bed

Restaurants/Clubs: add \$5 per employee over 5 employees

Utilities: add .20¢ per customer

Hotels/Motels: add \$2 per room

Apartments: add \$2 per unit

MEMBERSHIP INVESTMENT:

1. Base Rate \$ _____

2. Investment + \$ _____

Total Annual Investment = \$ _____

Payments to be paid:

- Annually Semi-annually Quarterly Monthly automatic bank draft
(Requires Authorization Agreement)

Portion of Annual Investment \$ _____

Administrative Fee + \$25 (one-time only)

TOTAL = \$ _____

Check enclosed Please bill me

Greater Enid Chamber of Commerce
 210 Kenwood Blvd. • P.O. Box 907 • Enid, OK 73702
 (580)237-2494 • (580)237-2497 fax • enidchamber.com

Signature: _____

Date: _____

For Chamber office use only:

Date Received: _____ New Member Packet Sent: _____

Greater Enid Chamber of Commerce Events & Programs

Annual Events

Annual Meeting & Banquet

Held each year in June

Purpose: Year-end meeting held to review annual highlights, outline future objectives, recognize volunteers, and present annual awards.

Camp Tomahawk

Held each year for two weeks in June

Purpose: A summer camp for underprivileged children offered through a partnership program between Vance Air Force Base and the Greater Enid Chamber of Commerce.

Candy Cane Cash

Held in December

Purpose: The Greater Enid Chamber of Commerce and Enid News & Eagle/Eagle Marketing partner to promote Enid holiday shopping.

Cherokee Strip Celebration

Held each year in September

Purpose: Historical event that commemorates the greatest of all land runs (parade, arts & crafts, entertainment, food booths, Great Land Run, etc.).

Enid Day at the Capitol

Held annually in February

Purpose: Provides an opportunity to highlight state issues, funding priorities, and projects that impact Enid and NW Oklahoma.

Enlisted Appreciation Night

Held each year in the spring

Purpose: Demonstrates Enid's strong support for Vance Air Force Base and for the contribution that the enlisted personnel make to the mission at Vance.

Federal Legislative Trip

Scheduled annually in the spring

Purpose: Provides a great opportunity to demonstrate Enid's strong support for Vance Air Force Base and to promote federal legislative initiatives and opportunities that impact our region.

New Teacher Reception

Held each year in the fall

Purpose: Welcome new teachers in the Enid Public Schools.

Northwest District Jr. Livestock Show

Held each year in March

Purpose: Promotes agricultural education and youth leadership through 4-H and FFA programs in Northwest Oklahoma.

Recurring Events

Business Spotlight @ Lunch & Business After Hours

Held alternating each month September - April

Purpose: Provides a marketing and public relations opportunity for the sponsor and a networking opportunity for Chamber members.

Ribbon Cuttings

Scheduled as needed

Purpose: A service offered to new businesses and existing businesses that are relocating or expanding.

Programs

Academic Achievement Awards

Presented to area high school seniors each spring

Purpose: Recognition for area seniors who have excelled academically.

Committee of 100

Designation of these funds occurs in the fall

Purpose: Membership-wide fundraising request earmarked for a specific project, usually education related.

ENID 4 TEACHERS

Purpose: Provides business discounts for teachers in the region.

Small Business Chamber Alliance

Purpose: Dual membership with the State Chamber, which helps businesses be engaged on legislative issues.

Special Recognition of Teachers

Presented each fall and spring

Purpose: Honor retiring teachers and Teacher of the Year.

Additional Chamber Affiliations:

Enid Chamber board members or staff also serve on the following outside boards or committees:

- Enid First Team
- Cherokee Strip Community Foundation
- Human Services Alliance of Greater Enid
- Enid Regional Development Alliance
- Main Street Enid, Inc.
- Enid Higher Education Council
- Vance Development Authority
- Oklahoma Mid-Size Cities Coalition
- Regional Chamber Coalition
- Strate Center Client Selection Committee



Greater Enid Chamber of Commerce

2019-20 Community Development Highlights

- Progress continued on the **Kaw Lake water pipeline** project. The project will provide a diversified, sustainable water source for Enid.
- **Vance Air Force Base increased pilot training** from 300 to 375 pilots annually.
- Enid retail sales are on pace for the **Billion by 2025 Plan**.
- **Koch Fertilizer Enid** has announced another major plant expansion will begin in 2021.
- **Wind development investment** in Garfield Co. has topped **\$1 billion** and new projects are underway.
- Enid Public Schools is completed the final school improvements from the **\$93 million school bond** approved in 2016. The **competition gym** and **fine arts center** are open.
- **EPS Fowler Early Childhood Learning Center** opened on the NWOSU-Enid campus.
- **New \$2.5 million terminal** at Enid Woodring Regional Airport was completed.
- **Best Western Glo**, Enid's new downtown hotel, is under construction.
- **Enid Brewing Company** and **Settlers Brewing Company** are open in Downtown Enid.
- **New restaurants** opened in Enid's West Garriott retail corridor.
- A new movie theatre, trampoline park, restaurants and other retail development at **The District** have been announced.
- Work on **Enid Soccer Complex** continued. The facility will be a great asset for expanding athletics tourism.
- Enid is investing in **infrastructure and quality of life improvements** (water resources, road upgrades, and parks & trails).
- **Stride Bank Center** is bringing outstanding entertainment events to NW Oklahoma and helping expand Enid's visitor industry.
- **Community wayfinding signage plan** is being implemented.

2019-20 Enid Chamber Events & Activities

- Responded to **community and business needs in COVID-19 crisis**: PPE requests for the hospitals, SBA disaster loan & Payroll Protection Program information, promotional ideas for businesses and customers, free eblast messaging for members.
- Organized **Enid Day at the Capitol** legislative breakfast. Primary topics were health care, education, and marketing Oklahoma.
- Provided the **Small Business Chamber Alliance** to Enid Chamber members. The program offers a complimentary State Chamber membership and helps businesses be engaged on legislative issues.
- Participated in **Oklahoma Mid-Size Cities Coalition** to advocate legislative priorities for mid-sized cities (rural health care, regional universities & colleges, etc.).
- Offered the **ENID 4 TEACHERS** program which provides business discounts for teachers in the region.
- Partnered with sponsors and other organizations to celebrate Enid's history and heritage through the **Cherokee Strip Celebration**.
- **Candy Cane Cash** event promoted holiday shopping in Enid and provided \$15,000 in cash prizes.
- **NW District Jr. Livestock Show** attracted over 2,500 visitors, supported youth agriculture education and raised \$162,000 for premium sale exhibitors.
- **Chamber Ambassadors** conducted ribbon cuttings for new or expanding businesses and provided volunteer support at community events.
- Provided **membership networking** opportunities through Business Spotlight @ Lunch and Business After Hours events.
- **Enid Chamber Committee of 100** contributions helped provide scholarships for area students to attend Northern Oklahoma College-Enid and Northwestern Oklahoma State University-Enid.
- Supported efforts to expand the United Way **Coach-A-Kid Enid** mentoring program.

Greater Enid Chamber of Commerce

2020-2021 Board of Directors

Executive Committee

Todd Hamilton, BancCentral, Chairman
Jay Nicholas, Nicholas Commercial Real Estate, Local Economic Development/Gov't Affairs
Jason Turnbow, Security National Bank, State Economic Development/ Gov't Affairs, Chairman-Elect
Taylor Venus, Long, Claypole & Blakley Law, Federal Economic Development/Gov't Affairs
Dan Schiedel, United Way of Enid & NW Oklahoma, Education/Community Development
Tricia Mitchell, 4RKids, Membership Development
Crystal Harmon, Wymer Brownlee, Treasurer
Krista Roberts, St. Mary's Regional Medical Center, Immediate Past Chairman
Jon Blankenship, Enid Chamber President & CEO

Board of Directors

	<i>Retiring Year</i>
Todd Hamilton , BancCentral	2021
Finny Mathew , INTEGRIS Bass Baptist Health Center	2021
Dan Schiedel , United Way of Enid & NW Oklahoma	2021
Jason Turnbow , Security National Bank	2021
Taylor Venus , Long, Claypole & Blakley Law	2021
Rob Collins , Enid News and Eagle	2022
Todd Earl , Stride Bank	2022
Roxanne Pollard , Greater Enid Parent Legislative Action Committee	2022
Jayde Ray , Koch Fertilizer Enid	2022
Carrie Sanders , YWCA	2022
Andie Cremer , Kentucky Fried Chicken	2023
Tricia Mitchell , 4RKids	2023
Jay Nicholas , Nicholas Commercial Real Estate	2023
Alex Williams , Hammer-Williams Company	2023
Tony Zakuti , Land Run Steakhouse & Napoli's Italian Restaurant	2023

Ex-Officio Board Members

Natalie Beurlot, Main Street Enid
Carol Colwell, Autry Technology Center
Col. Timothy Danielson, Vance AFB
Dr. Darrell Floyd, Enid Public Schools
Marcy Jarrett, Visit Enid
Raydon Leaton, NOC-Enid
Alex Mantz, OG&E
Dr. Wayne McMillin, NWOSU-Enid
Martie Oyler, ONG
Stephanie Pendergraft, Enid Chamber Ambassadors
Lisa Powell, Enid Regional Development Alliance
Sandra Robinett, AT&T

Greater Enid Chamber of Commerce

Three-Year Strategic Plan (July 2020)

Our Mission: To serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area

Economic & Community Development Strategy for the Enid Region

EDUCATION / COMMUNITY DEVELOPMENT COUNCIL

Support Education and Workforce Development

- Expand mentoring programs in elementary and middle schools (support Coach a Kid program)
- Support efforts to establish a Youth Center in Enid
- Encourage businesses to provide resources for early childhood development
- Partner with local businesses to offer the ENID 4 TEACHERS discount program
- Support efforts to keep Oklahoma K-12 teacher salaries among the highest in the region (retain and attract teachers)
- Support increased funding for the classroom to help reduce class sizes
- Support efficient use of public resources for common education (encourage sensible administrative consolidation to maximize funding for the classroom)
- Protect and enhance state funding for post-secondary education (Career Tech & Higher Education)
- Encourage expanded advance placement and concurrent enrollment in our schools
- Support efforts to increase enrollment at Autry Technology Center, NOC-Enid and NWOSU-Enid
- Advocate continued and expanded partnerships between Career Tech and Higher Ed institutions
- Provide marketing support for Leadership Greater Enid (LGE) program. Encourage organizations to utilize LGE graduates for boards and community leadership positions

LOCAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Support quality of life projects that help attract businesses, workers and families

- Support continued downtown development including the completion of the downtown hotel, improving walkability, and expanding downtown residential living
- Advocate a sustainable city budget allocation for neighborhood parks, community parks and trails system
- Support efforts for physician recruitment to ensure access to high quality healthcare for Enid and Northwest Oklahoma residents
- Promote the development of Enid Soccer Complex as a major asset for Enid's quality of life and visitor industry (Capitalize on new sports facilities to expand athletics tourism in Enid)
- Support efforts to implement the Kaw Lake pipeline project to provide a sustainable water supply for Enid
- Advocate continued implementation of the community wayfinding signage plan
- Support Enid's brand identity and help deliver Enid's "*boundless, vibrant, original*" message through Chamber events, publications, social media and website

Increase Enid's retail market share, drawing power and sales tax base (Billion By 2025 Plan)

- Highlight the importance of supporting local businesses (keep retail and tax dollars at home)
- Encourage expansion of local retailers and support the recruitment of national retailers that complement existing businesses and fill a "gap" in Enid's market (increase shopping and dining venues)
- Support the new retail development in The District (movie theatre, trampoline park, restaurants, etc.)
- Advocate the use of incentives to promote community infill and re-development
- Revitalize and/or repurpose Oakwood Mall
- Promote holiday shopping in Enid through Candy Cane Cash event
- Support efforts to increase hotel room nights in Enid (conferences, conventions & sports tournaments)

STATE ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Promote state legislative initiatives that benefit Enid and NW Oklahoma

- Organize and promote Enid Day at the Capitol
- Support sound state funding sources for Medicaid expansion which was approved by voters in June 2020 (avoid a reduction in other core services)
- Support the thorough review of business incentives and tax credits through the Oklahoma Incentive Evaluation Commission (eliminate or phase out those that are not effective or cost efficient)
- Protect effective business incentives that have proven to attract capital investment and create new jobs
- Work with other mid-size cities to protect and enhance rural healthcare, support regional colleges and universities, and support local control for municipalities
- Promote legislation to support key sectors in Enid's regional economy (oil & gas, agriculture, medical, etc.)
- Advocate increased state funding for Enid's higher education institutions (improve access to Higher Ed)
- Utilize Oklahoma Strategic Military Planning Commission funding for projects that support VAFB
- Support building the new Greer Center facility in Enid (for dually diagnosed clients)
- Support regional highway improvements and continued funding for ODOT's 8-year plan
- Identify and promote local citizens to serve on state boards

FEDERAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL

Promote federal legislative initiatives that benefit Enid and NW Oklahoma

- Organize federal legislative trip to highlight community support for Vance AFB, promote mission growth opportunities for the base and support key sectors in Enid's regional economy
- Work with Vance Development Authority to support Vance (add Squadron Ops facility to DOD 5-year budget, pursue privatized dormitory project, utilize Defense Communities Infrastructure Program for Kaw Lake project)
- Protect air space for Oklahoma military installations (training routes, drop zones and runway approaches)
- Help develop new partnerships that are good for Enid, enhance Vance AFB and save military dollars
- Oppose federal regulations that place undue hardship on business and industry
- Oppose regulations or tax changes that hinder expanded oil and gas development (oppose federal regulation of hydraulic fracturing)
- Support immigration reform to secure the borders and provide a fair and efficient system for immigrants to enter or stay in the workforce
- Support legislation/regulations that help strengthen Enid's medical sector
- Support Woodring airport improvements that benefit VAFB and increase overall utilization at the airport
- Support education initiatives that benefit Enid and NW Oklahoma post-secondary education institutions
- Support congressional action to reduce the national debt

MEMBERSHIP DEVELOPMENT COUNCIL

Improve Membership Retention and Recruitment

- Expand membership benefits and marketing services
- Deliver value for membership investment (business climate efforts and direct benefits)
- Offer Small Business Chamber Alliance (complimentary State Chamber membership) to help small businesses be engaged on legislative issues
- Encourage board members and Ambassadors to be involved in membership recruitment and retention
- Offer new member orientation sessions
- Utilize committees and volunteers to implement successful Chamber and community events
- Promote Business Spotlight @ Lunch and Business After Hours networking events
- Expand Chamber Community Development Partners program
- Utilize Ambassadors to welcome new and expanding businesses