

# Welcome

Dear Prospective Member:

The mission of the Greater Enid Chamber of Commerce is to serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area.

The Greater Enid Chamber of Commerce strives to provide a clear and persuasive voice for the business community in governmental affairs at all levels. The Chamber works to recruit new businesses to the community and promote businesses already established in our fine city. The Chamber also promotes Enid as a visitor destination and conference site.

Volunteering your time on a committee makes the Greater Enid Chamber of Commerce a more effective and responsive organization, while providing you with valuable opportunities for professional growth and networking. We hope you will participate in committee work as your time permits. If your schedule does not permit, rest assured that your membership investment will help fund programs that will benefit Enid and your business.

Being a member of the Greater Enid Chamber of Commerce means having access to the many special events sponsored by the Chamber throughout the year. Each event provides a unique opportunity for advertising, networking and participation. Please take advantage of the opportunities and services that are available to Enid Chamber members.

Sincerely,

A handwritten signature in black ink, appearing to read "Jon Blankenship". The signature is fluid and cursive, with a large initial "J" and "B".

Jon Blankenship  
Enid Chamber  
President & CEO

# Greater Enid Chamber of Commerce

## Membership Benefits

### Small Business Chamber Alliance

**State Chamber of Commerce E-membership** (*complimentary*)  
E-membership is available to Enid Chamber members with 2-25 employees. It provides expanded opportunities to be engaged on legislative issues that affect your business.

### Chamber Blue & Greater Choice Oklahoma

**Affordable Health Insurance for Small Businesses**  
Chamber Blue (Blue Cross and Blue Shield) and Greater Choice Oklahoma (United Healthcare) offer a variety of health insurance options for businesses with 2-50 employees.

### Member Marketing Solutions

#### Chamber Window Decal & Digital Logo

Let customers know your business provides community support for the Enid area.

#### Email Marketing

Publicize an upcoming event, promotion or other news to 1,000+ Chamber member reps.  
**\$65 per Eblast or Bundle 3 Eblasts for \$170**  
**\$35 per Eblast for nonprofits or Bundle 3 Eblasts for \$90**

#### New Member Reception

*Held semi-annually in the fall and spring*  
Get an overview of your Chamber membership benefits and learn how to maximize your return on investment. (*Open to all Chamber members*)

#### Electronic Chamber Newsletter

Advertise your business with a banner ad in our monthly electronic newsletter. **\$50 (limited to one per month)**

#### Website Advertising on [www.enidchamber.com](http://www.enidchamber.com)

- Advertise your business with an ad on our homepage screen. **\$100 per month**
- Advertise your job openings by linking your company's website to [www.enidchamber.com](http://www.enidchamber.com). **FREE**

#### Membership Mailing Addresses (*Electronic list or mailing labels*)

Short list (Primary Contacts) **\$35**  
Long list (All Company Reps) **\$75**  
Membership Directory (annual) Complimentary

### Networking & Sponsorship Opportunities

#### Ribbon Cuttings

Whether you are opening a new business, celebrating new ownership or expanding, let the Chamber help introduce your business to the community.

#### Ambassador Membership

Increase your community exposure while also representing the Chamber at events and ribbon cuttings.

#### Business Spotlight @ Lunch & Business After Hours

Business Spotlight held on second Tuesdays; Business After Hours held on second Thursdays, alternating months September – April.

**Promote your business and support the community** by sponsoring or participating in our **annual events and programs.**

- **Become a Community Development Partner**  
CDP's provide additional financial support for all major events (gold, silver and bronze levels)
- **Host a Business Spotlight or Business After Hours**
- **Increase your community visibility by sponsoring annual Chamber events**
- **Support community enhancement through Chamber programs:**
  - Committee of 100
  - Academic Achievement Awards
  - Special Recognition of Teachers
  - Enid 4 Teachers Discount Program
- **Support state and federal legislative initiatives:**
  - Enid Day at the Capitol
  - Federal Legislative Trip

### Advertising Discounts

Candy Cane Cash	25% Discount
Enid Newcomers Guide	10% Discount
Enid City Map	<i>Members Only</i>
Membership Directory	<i>Members Only</i>

### Free Community Resources

Enid Newcomers Guide  
Enid City Map  
Enid Relocation Packets

# Greater Enid Chamber of Commerce Membership Agreement

**COMPANY NAME:** \_\_\_\_\_

*As you would like it to appear in the Membership Directory.*

Physical Address: \_\_\_\_\_

P.O. Box \_\_\_\_\_ Date Est. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

Website: **www.**\_\_\_\_\_

Business Classification(s): \_\_\_\_\_

*List the categories you would like to appear under in the Membership Directory.*

I am interested in joining the chamber for the following reasons (check all that apply).

- Networking  Advertising  Community Support  
 Sponsorship/Promotional Opportunities  Legislative Issues  
 Volunteer/Committee Involvement  
 Business Education & Training

**Primary Contact:** \_\_\_\_\_

*Main recipient of communication with the Chamber including advertising and marketing opportunities. Will be listed as a representative in the Membership Directory.*

Title \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

**Billing Representative:** \_\_\_\_\_

*Will be main recipient of all invoices and billing related inquires.*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

**Additional Representative:** \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

## MEMBERSHIP INVESTMENT

### 1. Determine your base rate:

All businesses	\$275+employee count
Non-profit organizations (schools, local gov't entities, etc.)	\$150+employee count
Individual (retired, employee/contractor of a member)	\$125
Charitable organizations	\$150

### 2. Determine investment:

**Most businesses / Non-profit organizations:**

- add: \$0 per the first 5 employees\*\*  
 \$10 per the next 15 employees\*\*  
 \$5 per the next 80 employees\*\*  
 \$1 for each of the remaining employees\*\*

\*\*Defined as any person working over 30 hours per week or two part-time employees.

No. full-time employees \_\_\_\_\_

No. part-time employees \_\_\_\_\_

**Financial Institutions:** add \$25 per \$1 million in local deposits

**Medical facilities/Hospitals:** add \$2 per bed

**Restaurants/Clubs:** add \$5 per employee over 5 employees

**Utilities:** add .20¢ per customer

**Hotels/Motels:** add \$2 per room

**Apartments:** add \$2 per unit

## MEMBERSHIP INVESTMENT:

1. Base Rate \$ \_\_\_\_\_

2. Investment + \$ \_\_\_\_\_

**Total Annual Investment = \$ \_\_\_\_\_**

Payments to be paid:

- Annually  Semi-annually  Quarterly  Monthly automatic bank draft  
*(Requires Authorization Agreement)*

**Portion of Annual Investment \$ \_\_\_\_\_**

**Administrative Fee + \$25 (one-time only)**

**TOTAL = \$ \_\_\_\_\_**

Check enclosed  Please bill me

*Greater Enid Chamber of Commerce*

210 Kenwood Blvd. • P.O. Box 907 • Enid, OK 73702  
 (580)237-2494 • (580)237-2497 fax • enidchamber.com

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

*For Chamber office use only:*

Date Received: \_\_\_\_\_ New Member Packet Sent: \_\_\_\_\_

# Greater Enid Chamber of Commerce Events & Programs

## Annual Events

### Annual Meeting & Banquet

Held each year in June

**Purpose:** Year-end meeting held to review annual highlights, outline future objectives, recognize volunteers, and present annual awards.

### Camp Tomahawk

Held each year for two weeks in June

**Purpose:** A summer camp for underprivileged children offered through a partnership program between Vance Air Force Base and the Greater Enid Chamber of Commerce.

### Candy Cane Cash

Held in December

**Purpose:** The Greater Enid Chamber of Commerce and Enid News & Eagle/Eagle Marketing partner to promote Enid holiday shopping.

### Cherokee Strip Celebration

Held each year in September

**Purpose:** Historical event that commemorates the greatest of all land runs (parade, arts & crafts, entertainment, food booths, Great Land Run, etc.).

### Enid Day at the Capitol

Held annually in February

**Purpose:** Provides an opportunity to highlight state issues, funding priorities, and projects that impact Enid and NW Oklahoma.

### Enlisted Appreciation Night

Held each year in the spring

**Purpose:** Demonstrates Enid's strong support for Vance Air Force Base and for the contribution that the enlisted personnel make to the mission at Vance.

### Federal Legislative Trip

Scheduled annually in the spring

**Purpose:** Provides a great opportunity to demonstrate Enid's strong support for Vance Air Force Base and to promote federal legislative initiatives and opportunities that impact our region.

### New Teacher Reception

Held each year in the fall

**Purpose:** Welcome new teachers in the Enid Public Schools.

### Northwest District Jr. Livestock Show

Held each year in March

**Purpose:** Promotes agricultural education and youth leadership through 4-H and FFA programs in Northwest Oklahoma.

## Recurring Events

### Business Spotlight @ Lunch & Business After Hours

Held alternating each month September - April

**Purpose:** Provides a marketing and public relations opportunity for the sponsor and a networking opportunity for Chamber members.

### Ribbon Cuttings

Scheduled as needed

**Purpose:** A service offered to new businesses and existing businesses that are relocating or expanding.

## Programs

### Academic Achievement Awards

Presented to area high school seniors each spring

**Purpose:** Recognition for area seniors who have excelled academically.

### Committee of 100

Designation of these funds occurs in the fall

**Purpose:** Membership-wide fundraising request earmarked for a specific project, usually education related.

### ENID 4 TEACHERS

**Purpose:** Provides business discounts for teachers in the region.

### Small Business Chamber Alliance

**Purpose:** Dual membership with the State Chamber, which helps businesses be engaged on legislative issues.

### Special Recognition of Teachers

Presented each fall and spring

**Purpose:** Honor retiring teachers and Teacher of the Year.

### Additional Chamber Affiliations:

*Enid Chamber board members or staff also serve on the following outside boards or committees:*

- Enid First Team
- Cherokee Strip Community Foundation
- Human Services Alliance of Greater Enid
- Enid Regional Development Alliance
- Garfield County Fairgrounds Trust Authority
- Main Street Enid, Inc.
- Enid Higher Education Council
- Vance Development Authority
- Oklahoma Mid-Size Cities Coalition
- Regional Chamber Coalition
- Strate Center Client Selection Committee



# Greater Enid Chamber of Commerce

## 2019 Community Development Highlights

- Progress continued on the **Kaw Lake water pipeline** project. The project will provide a diversified, sustainable water source for Enid.
- **Vance Air Force Base increased pilot training** from 320 to 420 pilots annually.
- Enid retail sales are on pace for the **Billion by 2025 Plan**.
- **Koch Fertilizer Enid** has announced another major plant expansion will begin in late 2020.
- **Wind development investment** in Garfield Co. has topped **\$1 billion** and new projects are underway.
- Enid Public Schools is completing the final school improvements from the **\$93 million school bond** approved in 2016. The **competition gym** and **fine arts center** are expected to open in early 2020.
- **EPS Fowler Early Childhood Learning Center** opened on the NWOSU-Enid campus.
- **New \$2.5 million terminal** at Enid Woodring Regional Airport was completed.
- **Best Western Glo**, Enid's new downtown hotel, is opening soon.
- **Enid Brewing Company**, Enid's first craft beer company, opened in Downtown Enid.
- **New restaurants** opened in Enid's West Garriott retail corridor.
- Retail development projects at **The District** have been announced.
- Work on **Enid Soccer Complex** continued. The facility will be a great asset for expanding athletics tourism.
- Enid is investing in **infrastructure and quality of life improvements** (water resources, road upgrades, and parks & trails).
- **Stride Bank Center** is bringing outstanding entertainment events to NW Oklahoma and helping expand Enid's visitor industry.
- **Community wayfinding signage plan** is being implemented.

## 2019 Enid Chamber Events & Activities

- Coordinated **federal legislative trip** to Washington, D.C. Topics included: Vance AFB, Kaw Lake project, health care and education.
- Organized **Enid Day at the Capitol** legislative breakfast. Primary topics were education and health care.
- Partnered with the State Chamber of Oklahoma to offer programs for small businesses. **Oklahoma Chamber Blue** offers affordable health insurance options and the **Small Business Chamber Alliance** helps businesses be engaged on legislative issues.
- Partnered with the Greater Oklahoma City Chamber to offer **Greater Choice Oklahoma** which provides additional health insurance options for small businesses.
- Participated in **Oklahoma Mid-Size Cities Coalition** to advocate legislative priorities for mid-sized cities (rural health care, regional universities & colleges, etc.).
- Expanded the **ENID 4 TEACHERS** program which provides business discounts for teachers in the region.
- Partnered with sponsors and other organizations to celebrate Enid's history and heritage through the **Cherokee Strip Celebration**.
- **Candy Cane Cash** event promoted holiday shopping in Enid and provided \$15,000 in cash prizes.
- **NW District Jr. Livestock Show** attracted over 2,500 visitors, supported youth agriculture education and raised \$147,000 for premium sale exhibitors.
- **Enlisted Appreciation Night** provided almost \$20,000 in cash and prizes from Enid's business community to support VAFB enlisted personnel.
- Partnered with Vance Air Force Base to organize and promote **Camp Tomahawk**, a summer camp program for underprivileged children.
- **Chamber Ambassadors** conducted ribbon cuttings for new or expanding businesses and provided volunteer support at community events.
- Provided **membership networking** opportunities through Business Spotlight @ Lunch and Business After Hours events.
- Provided **academic achievement awards** to students and retirement recognition for teachers.
- **Enid Chamber Committee of 100** contributions helped provide scholarships for area students to attend Northern Oklahoma College-Enid and Northwestern Oklahoma State University-Enid.
- Supported efforts to expand the United Way **Coach-A-Kid Enid** mentoring program.

# Greater Enid Chamber of Commerce

## 2019-2020 Board of Directors

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### Executive Committee

**Krista Roberts**, St. Mary's Regional Medical Center, Chairman  
**Mike Ruby**, Oklahoma Gas & Electric, Local Economic Development/Gov't Affairs  
**Jason Turnbow**, Security National Bank, State Economic Development/ Gov't Affairs  
**Taylor Venus, Long**, Claypole & Blakley Law, Federal Economic Development/Gov't Affairs  
**Dan Schiedel**, United Way of Enid & NW Oklahoma, Education/Community Development  
**Brandi Schieber**, Downtown Threads, Membership Development  
**Crystal Harmon**, Wymer Brownlee, Treasurer  
**Kyle Hockmeyer**, Autry Technology Center, Immediate Past-Chairman  
**Todd Hamilton**, BancCentral, Chairman-Elect  
**Jon Blankenship**, Enid Chamber President & CEO

### Board of Directors

	<i>Retiring Year</i>
<b>Aaron Abbott</b> , NBC Oklahoma	2020
<b>Jonathan Bartley</b> , Oxbow Calcining, LLC	2020
<b>Shane Jackson</b> , Jacksons of Enid	2020
<b>Mike Ruby</b> , Oklahoma Gas & Electric	2020
<b>Brandi Schieber</b> , Downtown Threads	2020
<b>Todd Hamilton</b> , BancCentral	2021
<b>Finny Mathew</b> , INTEGRIS Bass Baptist Health Center	2021
<b>Dan Schiedel</b> , United Way of Enid & NW Oklahoma	2021
<b>Jason Turnbow</b> , Security National Bank	2021
<b>Taylor Venus</b> , Long, Claypole & Blakley Law	2021
<b>Rob Collins</b> , Enid News and Eagle	2022
<b>Todd Earl</b> , Stride Bank	2022
<b>Roxanne Pollard</b> , Greater Enid Parent Legislative Action Committee	2022
<b>Jayde Ray</b> , Koch Fertilizer Enid	2022
<b>Carrie Sanders</b> , YWCA	2022

### Ex-Officio Board Members

**Carol Colwell**, Autry Technology Center  
**Dr. Darrell Floyd**, Enid Public Schools  
**Marcy Jarrett**, Visit Enid  
**Raydon Leaton**, NOC-Enid  
**Lisa Powell**, Enid Regional Development Alliance  
**Dr. Wayne McMillin**, NWOSU-Enid  
**Martie Oyler**, ONG  
**Stephanie Pendergraft**, Enid Chamber Ambassadors  
**Sandra Robinett**, AT&T  
**Col. Corey Simmons**, Vance AFB  
**Natalie Beurlot**, Main Street Enid

# Greater Enid Chamber of Commerce

## Three-Year Strategic Plan (July 2019)

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***Our Mission: To serve the community through the enhancement of the economic climate and quality of life in Enid and the surrounding area***

### **Economic & Community Development Strategy for the Enid Region**

#### **EDUCATION / COMMUNITY DEVELOPMENT COUNCIL**

##### **Support Education and Workforce Development**

- Expand mentoring programs in elementary and middle schools (support Coach a Kid program)
- Support efforts to establish a Youth Center in Enid
- Encourage businesses to provide resources for early childhood development
- Partner with local businesses to offer the ENID 4 TEACHERS discount program
- Support efforts to keep Oklahoma K-12 teacher salaries among the highest in the region (retain and attract teachers)
- Support increased funding for the classroom and help reduce class sizes
- Support efficient use of public resources for common education (encourage sensible administrative consolidation to maximize funding for the classroom)
- Advocate an emphasis on state funding for post-secondary education (Career Tech & Higher Education)
- Encourage expanded advance placement and concurrent enrollment in our schools
- Support efforts to increase enrollment at Autry Technology Center, NOC-Enid and NWOSU-Enid
- Advocate partnerships between Career Tech and Higher Ed institutions to enhance workforce development
- Provide marketing support for Leadership Greater Enid (LGE) program. Encourage organizations to utilize LGE graduates for boards and community leadership positions

#### **LOCAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL**

##### **Support quality of life projects that help attract businesses, workers and families**

- Support continued downtown development including the completion of the downtown hotel, improved walkability and downtown residential living
- Advocate a sustainable city budget allocation for neighborhood parks, community parks and trails system
- Support efforts for physician recruitment to ensure access to high quality healthcare for Enid and Northwest Oklahoma residents
- Promote the development of Enid Soccer Complex as a major asset for Enid's quality of life and visitor industry (Capitalize on new sports facilities to expand athletics tourism in Enid)
- Support efforts to implement the Kaw Lake pipeline project to provide a sustainable water supply for Enid
- Work with City of Enid to implement community wayfinding signage plan
- Support Enid's brand identity and help deliver Enid's "*boundless, vibrant, original*" message through Chamber events, publications, and website

##### **Increase Enid's retail market share, drawing power, and sales tax base (Billion by 2025 Plan)**

- Encourage expansion of local retailers and support the recruitment of national retailers that complement existing businesses and fill a "gap" in Enid's market
- Promote the development of a new, state of the art movie theatre
- Support upgrading Oakwood Mall
- Promote holiday shopping in Enid through Candy Cane Cash event
- Support efforts to increase hotel room nights in Enid (conferences, conventions & sports tournaments)

## **STATE ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL**

### **Promote state legislative initiatives that benefit Enid and NW Oklahoma**

- Organize and promote Enid Day at the Capitol
- Support legislative efforts to fund core services (pursue efficiencies and advocate sound revenue sources)
- Support efforts to develop an "Oklahoma Plan" for increased Medicaid that helps address the state's high uninsured rate and provides important cost control protections
- Support the thorough review of business incentives and tax credits through the Oklahoma Incentive Evaluation Commission (eliminate or phase out those that are not effective or cost efficient)
- Protect effective business incentives that have proven to attract capital investment and create new jobs
- Support legislation for the collection of state and local sales tax for all online retail sales (level playing field for local retailers and national online retailers)
- Work with other mid-size cities to protect and enhance rural healthcare, support regional colleges and universities, and support local control for municipalities
- Promote legislation to support key sectors in Enid's regional economy (oil & gas, agriculture, medical, etc.)
- Increase state funding for Enid's regional higher education institutions (improve access to Higher Ed)
- Utilize Oklahoma Strategic Military Planning Commission funding for projects that support VAFB
- Support upgrading Greer Center facilities in Enid (for dually diagnosed clients)
- Support regional highway improvements and continued funding for ODOT's 8-year plan
- Identify and promote local citizens to serve on state boards

## **FEDERAL ECONOMIC DEVELOPMENT / GOV'T. AFFAIRS COUNCIL**

### **Promote federal legislative initiatives that benefit Enid and NW Oklahoma**

- Organize federal legislative trip to highlight community support for Vance AFB, promote mission growth opportunities for the base and support key sectors in Enid's regional economy
- Work with Vance Development Authority to support Vance AFB
- Adhere to legislatively approved guidelines that protect air space for Oklahoma military installations (training routes, drop zones and runway approaches)
- Help develop new partnerships that are good for Enid, enhance Vance AFB and save military dollars
- Capitalize on federal funding for regional transportation and infrastructure needs
- Oppose federal regulations that place undue hardship on business and industry
- Oppose regulations or tax changes that hinder expanded oil and gas development (oppose federal regulation of hydraulic fracturing)
- Support immigration reform to secure the borders and provide a fair and efficient system for immigrants to enter or stay in the workforce
- Support legislation/regulations that help strengthen Enid's medical sector
- Support Woodring airport improvements that benefit VAFB and increase overall utilization at the airport
- Support education initiatives that benefit Enid and NW Oklahoma higher education institutions (Autry Tech, NOC, NWOSU) and students
- Support congressional action to reduce the national debt

## **MEMBERSHIP DEVELOPMENT COUNCIL**

### **Improve Membership Retention and Recruitment**

- Market Chamber membership services and benefits (referrals, e-blasts, advertising, sponsorship opportunities, networking, mailing lists and labels)
- Deliver value for membership investment (business climate efforts and direct benefits)
- Offer Small Business Chamber Alliance (complimentary membership with State Chamber) to help small businesses be engaged on legislative issues
- Engage board members and Ambassadors for membership recruitment
- Offer new member orientation sessions
- Utilize committees and volunteers to implement successful Chamber and community events
- Promote Business Spotlight @ Lunch and Business After Hours networking events
- Expand Chamber Community Development Partners program
- Utilize Ambassadors to welcome new and expanding businesses