

Greater Enid Chamber of Commerce

2021 Community Development Highlights

- **“The One”**, a six-week Christmas festival in Downtown Enid featuring a 140 ft. Christmas tree, concerts, expanded ice skating rink and much more, will be held November 26 - January 6.
- **Kaw Lake water pipeline** is under construction. The project will provide a diversified, sustainable water source for Enid.
- Two companies new to the Enid market, **Dobson Fiber** and **Bluepeak**, are in the process of bringing their high-speed broadband and video services to the area.
- **Enid 2021 retail sales are up over 3%** and on pace for the Billion by 2025 Plan.
- **No Man’s Land Foods** completed a major expansion project in Enid.
- **Koch Fertilizer Enid** is doing a **\$150 million expansion** on its plant.
- **Wind development investment** in Garfield Co. has topped **\$1.5 billion**. Additional projects are planned.
- Enid Public Schools completed the final school improvements from the **\$93 million school bond** and the **competition gym and fine arts center** opened.
- **New Robert M. Greer Campus** construction is underway. The facility will ensure that Enid continues to offer quality care for dually diagnosed clients.
- **GLO Enid**, the new hotel in Downtown Enid, has opened.
- **Enid Brewing Company** and **Settlers Brewing Company** are flourishing in Downtown Enid.
- **New restaurants and retailers** opened in Enid’s West Garriott retail corridor.
- **The District** has new restaurants (open and in progress).
- Work on **Advance Soccer Complex** continued. The facility will help expand athletics tourism in Enid.
- Enid continues to invest in **infrastructure and quality of life improvements** (water resources, road upgrades and parks & trails).
- **Stride Bank Center** has outstanding events scheduled in 2021, enhancing entertainment opportunities and expanding Enid’s visitor industry.
- **Community wayfinding signage plan** is being implemented.
- **Enid AM Ambucs** coordinated the **Veterans’ Memorial Bridge** project on the north Van Buren overpass. The bridge, lined with 237 flags including American flags and flags from every military service, was dedicated on Memorial weekend.

2021 Enid Chamber Events & Activities

- Responded to **community and business needs during the pandemic**- PPE requests for the hospitals, provided SBA disaster loan, Payroll Protection Program and Oklahoma Business Relief Program information, offered free eblast messaging for members.
- Organized **Enid Day at the Capitol** legislative meetings. Primary topics were Medicaid managed care concerns, education, and state budget issues.
- Provided the **Small Business Chamber Alliance** to Enid Chamber members. The program offers a complimentary State Chamber membership and helps businesses be engaged on legislative issues.
- Participated in **Oklahoma Mid-Size Cities Coalition** to advocate legislative priorities for mid-sized cities (rural health care, regional universities & colleges, redistricting).
- Offered the **ENID 4 TEACHERS** program which provides business discounts for teachers in the region.
- **Recognized retiring teachers** in Garfield County (Common Ed and Higher Ed).
- Partnered with sponsors and other organizations to celebrate Enid’s history and heritage through the **Cherokee Strip Celebration**.
- **Candy Cane Cash** promoted holiday shopping in Enid and provided \$15,000 in cash prizes.
- **NW District Jr. Livestock Show** attracted over 2,500 visitors, supported youth agriculture education, and raised \$158,000 for premium sale exhibitors.
- **Chamber Ambassadors** conducted ribbon cuttings for new or expanding businesses and provided other volunteer support for the Chamber.
- **Enid Chamber Committee of 100** contributions helped provide scholarships for area students to attend Northern Oklahoma College-Enid and Northwestern Oklahoma State University-Enid.
- Coordinated **Enid’s military discount program**.