

Greater Enid Chamber of Commerce

2021-2022 Community Development Highlights

- Census Bureau numbers showed **Enid and Garfield Co. have grown**. Enid officially broke the 50,000 threshold, standing at 51,308 in population.
- **“The One”**, a six-week Christmas festival in Downtown Enid featuring a 140 ft. Christmas tree, concerts, expanded ice skating rink and much more, attracted thousands of visitors to Enid.
- Cherokee Strip Community Foundation and Enid Regional Development Alliance partnered to launch the **Work in Enid Award**, a new talent attraction program for the city which can pay off up to \$10,000 in college debt. Businesses can utilize the program for workforce recruitment.
- **Kaw Lake water pipeline** is under construction. The project will provide a diversified, sustainable water source for Enid.
- Two companies new to the Enid market, **Dobson Fiber** and **Bluepeak**, are in the process of bringing their high-speed broadband and video services to the area.
- **Enid 2021 retail sales were up over 4%** and on pace for the Billion by 2025 Plan.
- **No Man’s Land Foods** completed a major expansion project in Enid.
- **Koch Fertilizer Enid** completed a **\$150 million expansion** on its plant.
- **Wind development investment** in Garfield Co. has topped **\$1.5 billion**. Additional projects are planned.
- Enid Public Schools completed the final school improvements from the **\$93 million school bond** and the **competition gym and fine arts center** opened.
- **New Robert M. Greer Campus** construction is underway. The facility will ensure that Enid continues to offer quality care for dually diagnosed clients.
- **GLO Enid**, the new hotel in Downtown Enid, has opened.
- **Enid Brewing Company, Settlers Brewing Company**, and new restaurants, bars and boutiques are flourishing in Downtown Enid.
- **New restaurants and retailers** opened in Enid’s West Garriott retail corridor.
- **The District** has new development including Jiffy Trip, Colton’s, Hideaway and construction on Great Plains Bank.
- Work on **Advance Soccer Complex** continued. The facility, scheduled to open in early 2023, will help expand athletics tourism in Enid.
- Enid continues to invest in **infrastructure and quality of life improvements** (water resources, road upgrades and parks & trails).
- **Stride Bank Center** has outstanding events scheduled in 2022, enhancing entertainment opportunities and expanding Enid’s visitor industry.

2021-2022 Enid Chamber Events & Activities

- Offered free **email marketing** for members.
- Organized **Enid Day at the Capitol** legislative meetings. Primary topics were K-12 and higher education funding, medical marijuana regulation and proposed tax reforms.
- Provided members **free job postings** on workinenid.com, Enid’s one-stop job board for employment opportunities.
- Participated in **Oklahoma Mid-Size Cities Coalition** to advocate legislative priorities for mid-sized cities (rural health care, regional universities & colleges, broadband).
- Offered the **ENID 4 TEACHERS** program which provides business discounts for teachers in the region.
- **Recognized retiring teachers** in Garfield County (Common Ed and Higher Ed).
- Partnered with sponsors and other organizations to celebrate Enid’s history and heritage through the **Cherokee Strip Celebration**.
- **Candy Cane Cash** promoted holiday shopping in Enid and provided \$15,000 in cash prizes.
- **NW District Jr. Livestock Show** attracted over 2,500 visitors, supported youth agriculture education, and raised over \$215,000 for premium sale exhibitors.
- **Enlisted Appreciation Night** provided over \$15,000 in cash and prizes from Enid’s business community to support Vance Air Force Base enlisted personnel.
- **Chamber Ambassadors** conducted ribbon cuttings for new or expanding businesses and provided other volunteer support for the Chamber.
- **Enid Chamber Committee of 100** contributions helped provide scholarships for area students to attend Northern Oklahoma College-Enid and Northwestern Oklahoma State University-Enid.
- Coordinated **Enid’s military discount program**.